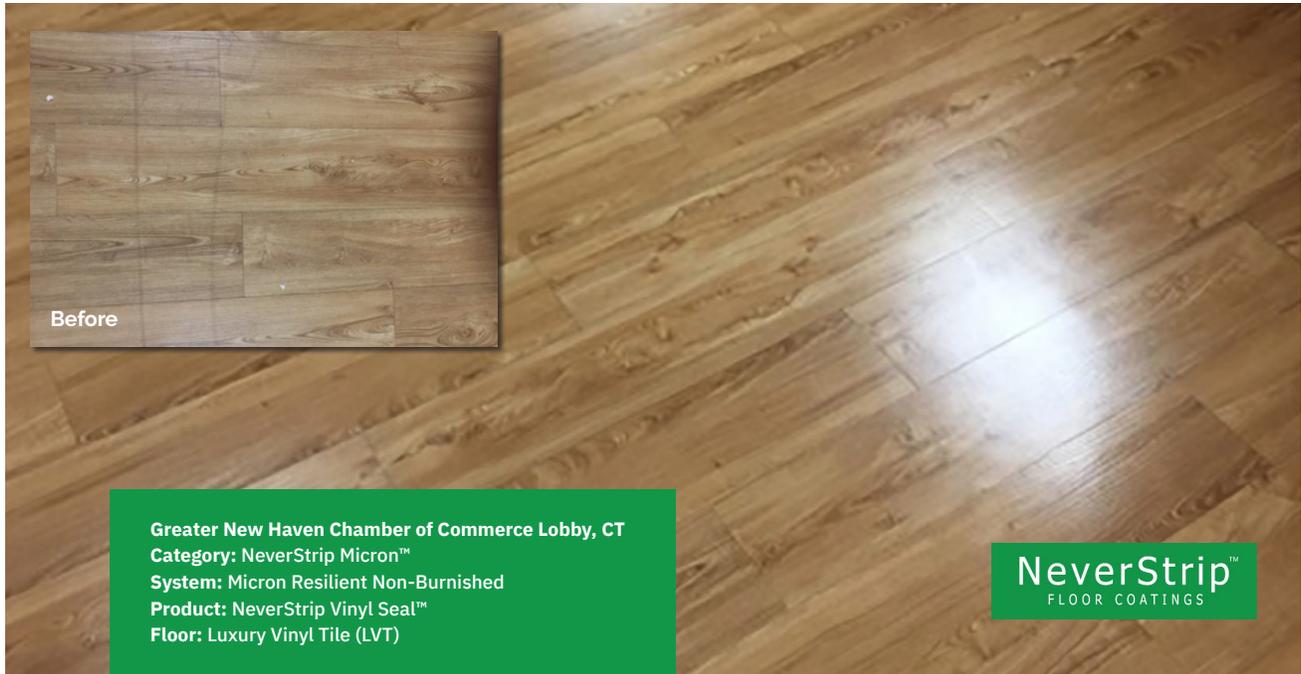


The Case for Applying NeverStrip™ Vinyl Seal™ onto Luxury Vinyl Tile (LVT)



Flooring contractors install a lot of LVT. It is the world's most popular resilient floor.

The norm is flooring dealers walk away after an LVT installation. They miss a golden opportunity to make more money with strong margins. They miss the revenues from cleaning product sales to maintain the Vinyl Seal. They pass up the ongoing contact, which better positions them for the next flooring sale. They pass up providing their customers with a lower floor ownership cost.

Many, NeverStrip Flooring Dealers (“Dealers”) apply NeverStrip Vinyl Seal onto LVT. These Dealers generate strong add-on profits. The facility enjoys many benefits. The Dealer provides a differentiated, value-added solution.

LVT manufacturers and their reps have often presented LVT as a “No Maintenance” floor. The past decade has proven this claim to be false. Factory-applied urethane coatings do not make a floor “no maintenance”.

Like any floor, LVT wears out over time. Coatings wear out over time. Floors scratch. Floors scuff. Floors dull. Soil and foot traffic is a relentless combination.

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What is the solution?

Is it a permanent, non-repairable or difficult to refresh, hard as nails or tough as diamonds coating?

or

Is it a remove-able, durable, yet cost effective, refresh-able coating?

Vinyl Seal floor care protects LVT. Protects it from scratches. Protects the floor from scuffs. Keeps the floor looking like new for years and years. It is ultra-clear, non-yellowing, micron-thin, super abrasion resistant and dries in minutes. Facilities need an easy to apply; easy to clean; easy to refresh system. Vinyl Seal is it. Vinyl Seal is remove-able but stripping is not needed. The product provides an attractive Satin appearance. Outstanding traction, even when wet is the norm.

Flooring Dealers who apply Vinyl Seal onto LVT often enjoy 60% gross profit margins. How does this margin compare to the LVT sale and installation? Vinyl Seal on LVT is a solid profit center for flooring dealers.

Vinyl Seal applications are simple, low risk and fast.

There is no special training needed for the staff. Equipment is a standard Square Scrub machine, auto scrubber or squeegee wet vac.

“This is a very busy facility. The school couldn’t afford the down time for scrubbing, stripping, and waxing. A small Victoria College crew is able to keep Vinyl Seal looking great all the time.”

-Dr. Larry Garrett, Physical Plant Director



Victoria College is a busy community college outside of Houston, TX. Texan Floor Services installed 33,000 sq. feet of Tandus-Centiva LVT flooring in mid-2015. The school maintains Vinyl Seal with its own floor care staff. The floors are spot mopped with NeverStrip Micron Clean, a daily cleaner. The floors are auto scrubbed monthly with a red pad and NeverStrip Micron Restore. There has been no burnishing. There has been no stripping. There have been no new coats of Vinyl Seal applied after 40-months.

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